



EUROPEAN CITY FACILITY

Deliverable D5.5

Project Gadgets



EUCF
European City Facility



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Quality Manager ENC	OK	12/06/20	
Project Coordinator ENC	OK	12/06/20	

The Purpose:

The EUCF gadgets aim at fostering the visual identity of the initiative, as well as at promoting the web- site, and twitter handle.

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EUCF gadgets

Business Cards were developed as main EUCF gadget.

As a brand-new, landmark initiative, the European City Facility, mobilises the interest of a wide range of actors from local authorities, city officials, as well as financial institutions and potential investors. To accommodate the growing interest in the EUCF activities, the project consortium in coordination with the EASME Project Officer decided to develop printed business cards instead of USB sticks originally foreseen in the Grant Agreement. This decision has allowed the consortium to develop a much higher number of gadgets with the same budget.

The EUCF business cards (Figure 1) are printed on both sides and include the EUCF logo, the EUCF claim and the EUCF key contacts.



Figure 1 EUCF business card

The ready to be printed file can be found here.

<https://drive.google.com/open?id=1a25LfVdPeDUhKHYq7OW-IHPLDMbBG40C>