



EUROPEAN CITY FACILITY

Deliverable D5.4

Roll-up



EUCF
European City Facility



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V0.1	10.06.2020	Climate Alliance	Final version

Quality check	Status	Date	Comments
Quality Manager ENC	OK	12/06/20	
Project Coordinator ENC	OK	12/06/20	

The Purpose:

The EUCF roll-ups and banners are during events to ensure greater visibility to the EUCF.

Disclaimer:

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Roll-up and banner

To complement the digital and printed promotion materials, two (2) roll-up and one (1) horizontal banners were produced.

The EUCF Grant Agreement originally foresaw the production of five (5) roll-ups. Following the request of the EASME Project Officer, the consortium produced two (2) standard roll-up and one (1) extra-large size horizontal banner replacing three of the originally foreseen five (5) roll-up.

The roll-ups and the banner can be used at events where the EUCF is present with a stand or a booth. The decision to develop an horizontal banner will allow the consortium to have a much more visible space at the various events where the EUCF will be present. The roll-ups and the banner were used during the EUCF launch event at the Covenant of Mayors Investment Forum in Brussels in February 2020 (see Figure 1).



Figure 1 EUCF roll-up and banner at the EUCF launch event

Horizontal banner



The ready to be printed file can be found here.

<https://drive.google.com/open?id=1wQ-Td45rkqMUyY-SgSgO6p13cXU9uLQT>

Roll-up



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